

L35 reinventing Paris

“ITALIK”, L35's proposal for the Italie site in the 13th *arrondissement*, is one of the winners of “Réinventer Paris”, an architectural competition organised by the city's council for the urban regeneration of 23 sites across the French capital.

Paris, February 16th, 2016. - Architecture studio L35 has conceived an innovative participatory urban project, with contributions from neighbours and local associations. The proposal envisages a reconfiguration of the public areas adjacent to the existing building, by integrating these spaces and improving accessibility. The highlight of the intervention is the creation of a large linear building on what is currently public space beside the *Avenue d'Italie*. The new construction has a wide, double-height glass façade and the roof is partially covered by volumes of various shapes and heights which create spaces for new business initiatives and a kindergarten. The rest of the roof is designed for the installation of urban allotments, with the aim of encouraging social participation in eco-friendly education projects.



“Italik is the result of thoughtful collaboration between professionals and neighbourhood associations, creating an innovative project which stands out for its design, the diversity of its uses and its development of social activities”, says Luisa Badía, director of L35.

Réinventer Paris, a project from the mayor Anne Hidalgo

The ITALIK project came from the urban regeneration initiative led by Anne Hidalgo, mayor of Paris. At the end of 2014, Hidalgo started a large transformation project for the city by launching one of the most ambitious international architecture competitions in recent times: *Réinventer Paris*.

The call focused on 23 sites of various types, spread right across the city. The aim is to reinvent and transform those spaces by giving them a new life. *Réinventer Paris* places the city at the vanguard of innovation.

The competition received more than 800 proposals from studios all over the world, and an international jury of town planning experts examined all the projects before selecting a winner for each of the 23 sites.

The team for the Italik project:

Architectural concept design: L35 Architects

In collaboration with: Ory & Associés architects

Operator: Hammerson SAS

Promoter: Autres Attitudes Urbaines

Program and Team: Lafi, Greenaffair, Bet, Dal, économiste / Topager, Arter, Paris Initiative

Entreprise, Ecole de l'image Gobelins, Mom'Atre, Season 360, Vel'Air, Noctis

About L35

L35 is an international architecture firm with offices in Barcelona, Madrid, Paris, Geneva, Istanbul, Casablanca, São Paulo, Bogota and Santiago de Chile. The team is composed of architects and professionals specialized in all the different areas of expertise required in the development of projects and construction.

Founded in 1967, L35 has been devoted to excellence in architectural design through team work and from the perspective of creative diversity and freedom, as the result of a dialogue with the client concerning their objectives, the context and the program.

In line with its international development strategy, the firm is currently involved in approximately fifty operations in France, Portugal, Turkey, Morocco, Tunisia, Brazil, Colombia, Chile, and Mexico.

Faithful to its tradition (the practice's first large project was awarded in a competition, the Polytechnic University of Valencia), L35 participates in different international competitions, not only in the countries where it is already established but also in those where it aspires to work.

L35

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